



AGENDA AT A GLANCE

Friday, July 18, 2008

Registration	8:00am	Plaza Booth A & B
Exhibit Tables	8:00am - 7:00pm	Grand Ballroom B
Continental Breakfast	8:00am	Grand Ballroom B
<ul style="list-style-type: none"> Opening Address: Winning in a Web 2.0 World Panelists: David All, David Almac, Rob Bluey, & Matt Sheffield 	8:45am - 10:00am	San Antonio Room
Heritage Foundation Online Research Training (<i>Invitation Only</i>)	10:15 - 5:00pm	San Saba Room
Sam Adams Alliance New Media Training Session	10:15am - 12:00pm	San Antonio Room
<ul style="list-style-type: none"> Samsphere Austin 		
Leadership Institute New Media Training Session 1	10:15am - 12:00pm	
<ul style="list-style-type: none"> <i>Activist Track</i> Blogging 101: Getting Started with Free & Paid Sites 		San Marcos Room
<ul style="list-style-type: none"> <i>Organization Track</i> 360 Integration: How the Internet Affects Every Aspect of your Organization 		Pecos Room
Lunch Break	12:00pm - 1:00pm	Grand Ballroom B
Leadership Institute New Media Training Session 2	1:00pm - 5:00pm	
<ul style="list-style-type: none"> <i>Activist Track</i> Generating Quality Content & Traffic Social Networking: Getting Tapped In Collecting & Using Online Video 	1:00pm - 2:15pm 2:30pm - 3:30pm 3:45pm - 5:00pm	San Marcos Room
<ul style="list-style-type: none"> <i>Organization Track</i> Activating Your Online Community High Tech Meets Low Tech: Integrating Online & Offline Fundraising Total Reputation Management: Protecting Your Online Identity 	1:00pm - 2:15pm 2:30pm - 3:30pm 3:45pm - 5:00pm	Pecos Room
Media Research Center New Media Training Session	1:00pm - 2:15pm	San Antonio Room
<ul style="list-style-type: none"> Understanding and Critiquing Old Media Eyeblast.tv & Online Video 		
Americans for Prosperity New Media Training Session	2:45pm - 5:00pm	San Antonio Room
<ul style="list-style-type: none"> New Media & The Conservative Movement Conservatism 2.0: Beyond Blogs 	2:30pm - 3:30pm 3:45pm - 5:00pm	
How to Protest Your Property Taxes by The Hon. Cheryl E. Johnson	5:00pm	San Marcos Room
Networking Cocktail Reception (Cash Bar)	5:30pm	Grand Ballroom Foyer
Dinner Reception - Carrying the Legacy Forward Into New Media	7:00pm	Grand Ballroom A
<ul style="list-style-type: none"> Keynotes by: The Honorable Barry Goldwater, Jr. & Robert Novak <i>Watchdog & Legislative Awards to be presented</i> 		



AGENDA AT A GLANCE

Saturday, July 19, 2008

Registration	8:00am	Plaza Booth A & B
Exhibit Tables	7:30am - 1:30pm	Grand Ballroom B
Continental Breakfast	7:45am - 8:45am	Grand Ballroom B
General Session	9:00am - 11:45am	Grand Ballroom A
<ul style="list-style-type: none"> • The Hon. Michael Steele, Chairman of GOPAC & Fmr. Maryland Lt. Governor • The Hon. John Carter, U.S. Congressman - 31st District of Texas • Grover Norquist, President of Americans for Tax Reform & Author of <i>Leave Us Alone: Getting the Government's Hands Off of our Money, Our Guns, Our Lives</i> (Harper Collins, 2008) • John Fund, Editorial Writer for The Wall Street Journal & Author of <i>Stealing Elections: How Voter Fraud Threatens Our Democracy</i> (Encounter, 2004) • Steve Moore, The Wall Street Journal & Author of <i>Bullish on Bush: How the Ownership Society Will Make America Richer</i> (Madison Books, 2004) • The Hon. Michael Williams, Texas Railroad Commission Chairman • The Hon. Elizabeth Ames Jones, Texas Railroad Commissioner • Merrie Spaeth, Spaeth Communications, Swift Boat Veterans for Truth • Erick Erickson, RedState.com • The Hon. Steve Lonegan, State Director, Americans for Prosperity Foundation - New Jersey & Author of <i>Putting Taxpayers First</i> (Kudzu Media, 2007) • Peggy Venable, State Director, Americans for Prosperity Foundation - Texas • Tim Phillips, President, Americans for Prosperity Foundation 		
Lunch with Commentator Michelle Malkin	12:00pm - 1:30pm	Grand Ballroom B
Panel Session 1	1:45pm - 2:45pm	
<ul style="list-style-type: none"> • Funding Government: Texas Taxes • Education Reform • Map to Victory: How the Right Can Win Online 		San Antonio Room Sabine Room San Marcos Room
Panel Session 2	3:00pm - 4:00pm	
<ul style="list-style-type: none"> • Show Me the Money: How Government Spends Our Money • Threats to Freedom and Your Pocketbook • Old Media vs. New Media 		San Antonio Room Sabine Room San Marcos Room
Panel Session 3	4:15pm - 5:15pm	
<ul style="list-style-type: none"> • Putting Taxpayers in Control • Global Warming: The Cost of Climate Change Hysteria • Shaping the Future: Youth Politics & New Media 		San Antonio Room Sabine Room San Marcos Room
Closing Reception with The Hon. Bob Barr	5:30pm	Trinity Room





PANEL SESSIONS - July 19, 2008

FUNDING GOVERNMENT: TEXAS TAXES

1:45pm-2:45pm - *San Antonio Room*

- **David Hartman**, The Lone Star Foundation
- **Scott Hodge**, The Tax Foundation
- **Cheryl E. Johnson**, Galveston County Tax Assessor-Collector

EDUCATION REFORM

1:45pm-2:45pm - *Sabine Room*

- **Robert Schoolfield**, Austin CEO
- **Dr. Byron Schlomach**, Goldwater Institute, former staffer to Texas House Public Education Committee Chairman
- **The Honorable Ron Wilson**, Former Texas State Legislator

MAP TO VICTORY: HOW THE RIGHT CAN WIN ONLINE

1:45pm-2:45pm - *San Marcos Room*

- **Ken Emanuelson**, www.FredHead.com; Blogger; ReaganCoalition.org
- **Ryan Gravatt**, www.RedState.com
- **David Kralik**, Director of Internet Strategy — American Solutions for Winning the Future
- **Maggie Thurber**, Ohio Blogger

SHOW ME THE MONEY: HOW GOVERNMENT SPENDS OUR MONEY

3:00pm-4:00pm - *San Antonio Room*

- **The Honorable Talmadge Heflin**, Former Texas House Appropriations Chairman & Director of Texas Public Policy Foundation's Center for Fiscal Policy
- **Stephen Moore**, Wall Street Journal — *Keys to Prosperity*
- **Kristina Rasmussen**, National Taxpayers Union — www.ShowMeTheSpending.org
- **Dr. Byron Schlomach**, Goldwater Institute, former staffer to Texas House Public Education Committee Chairman

THREATS TO FREEDOM & YOUR POCKETBOOK

3:00pm-4:00pm - *Sabine Room*

- **Lou Ann Anderson**, EstateofDenial.com
- **Horace Cooper**, Writer & Legal Commentator; Research Fellow - National Center for Public Policy Research
- **Terry Reid**, former Reagan White House staffer — Pensions and OPEB (Other Post Employment Benefits)
- **Hiram Sasser**, Director of Litigation — Liberty Legal Institute



PANEL SESSIONS - July 19, 2008

OLD MEDIA VS. NEW MEDIA

3:00pm-4:00pm - *San Marcos Room*

- **John Fund**, Editorial Writer — The Wall Street Journal; Author of *Stealing Elections: How Voter Fraud Threatens Our Democracy*
- **Dan Gainor**, Vice President — Business & Media Institute; T. Boone Pickens Fellow
- **Douglas Kirk**, Editor of the Bulverde Standard
- **Sherry Sylvester**, Sherry Sylvester Communications

PUTTING TAXPAYERS IN CONTROL

4:15pm-5:15pm - *San Antonio Room*

- **Will Lutz**, The Lone Star Foundation
- **John Hawkins**, www.RightWingNews.com
- **Michael Quinn Sullivan**, President — Texans for Fiscal Responsibility
- **Peggy Venable**, State Director — Americans for Prosperity - Texas

GLOBAL WARMING: THE COST OF CLIMATE CHANGE HYSTERIA

4:15pm-5:15pm - *Sabine Room*

- **Cathie Adams**, President — Texas Eagle Forum
- **Sterling Burnett**, National Center for Policy Analysis
- **Phil Kerpen**, Policy Director — Americans for Prosperity
- **Iain Murray**, Competitive Enterprise Institute; Author of *The Real Inconvenient Truth*

SHAPING THE FUTURE: YOUTH POLITICS & NEW MEDIA

4:15pm-5:15pm - *San Marcos Room*

- **Ethan Eilon**, Executive Director — College Republican National Committee
- **Laura Elizabeth Morales**, Director of Public Relations — Young Conservatives of Texas
- **Soren Dayton**, The Next Right Project
- **Eric Peterkofsky**, Entertainment Studios

